

online safety



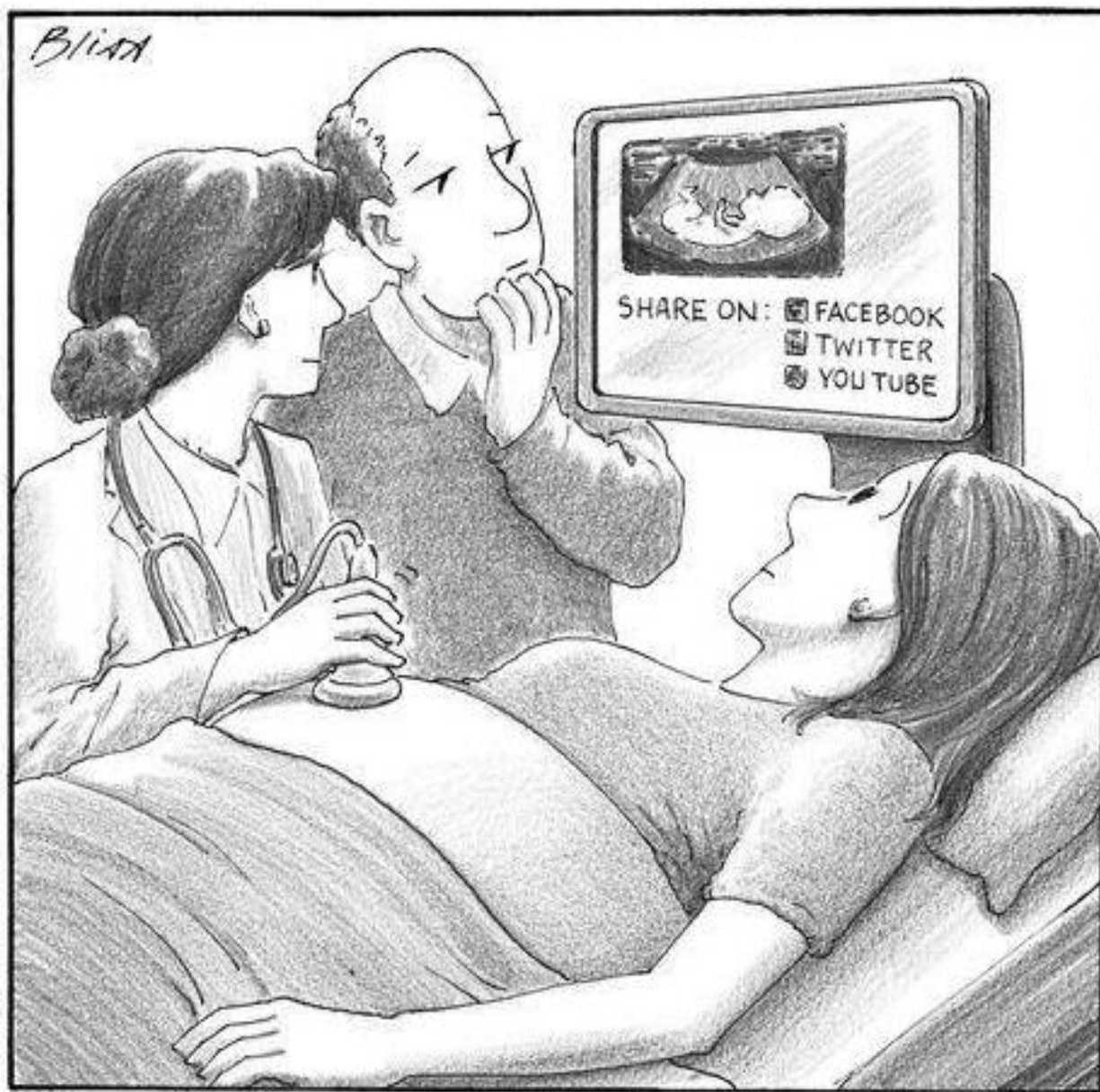
Paul Bradshaw School Improvement Liverpool



helping to make Liverpool's children
and young people

“more digitally aware”

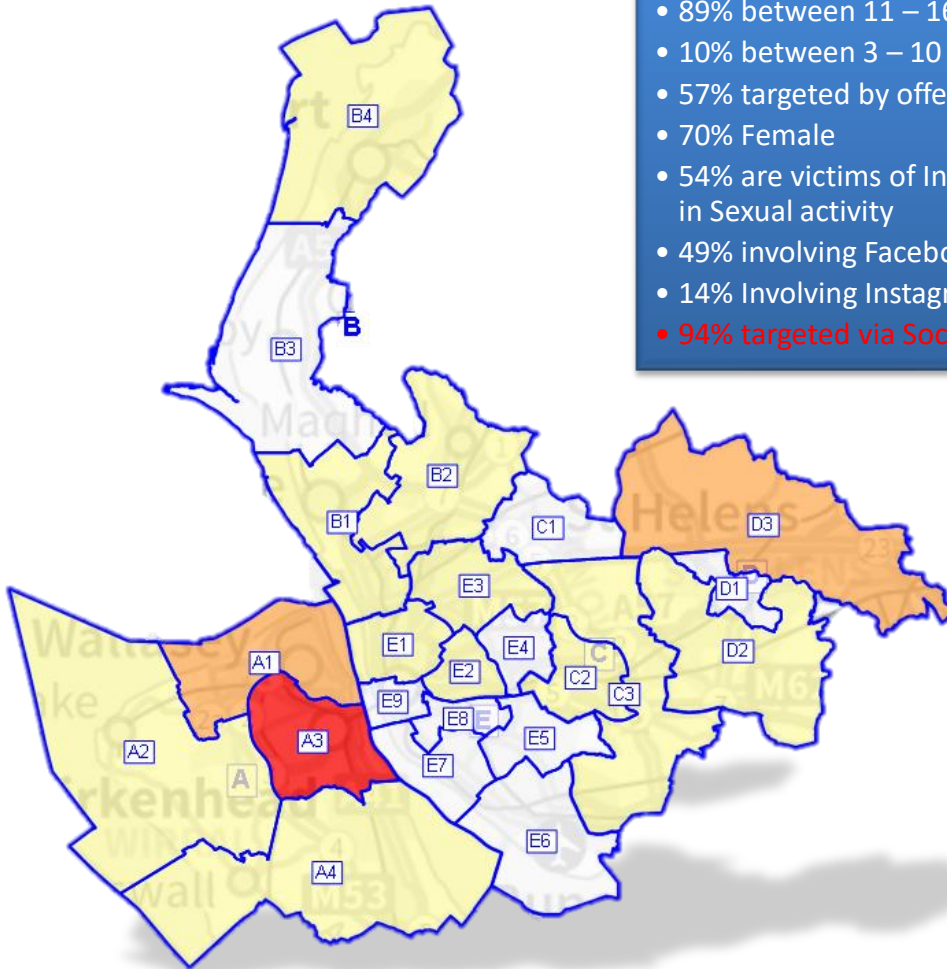
Bless



1127 Cyber Crimes recorded by Merseyside Police during 2013-16

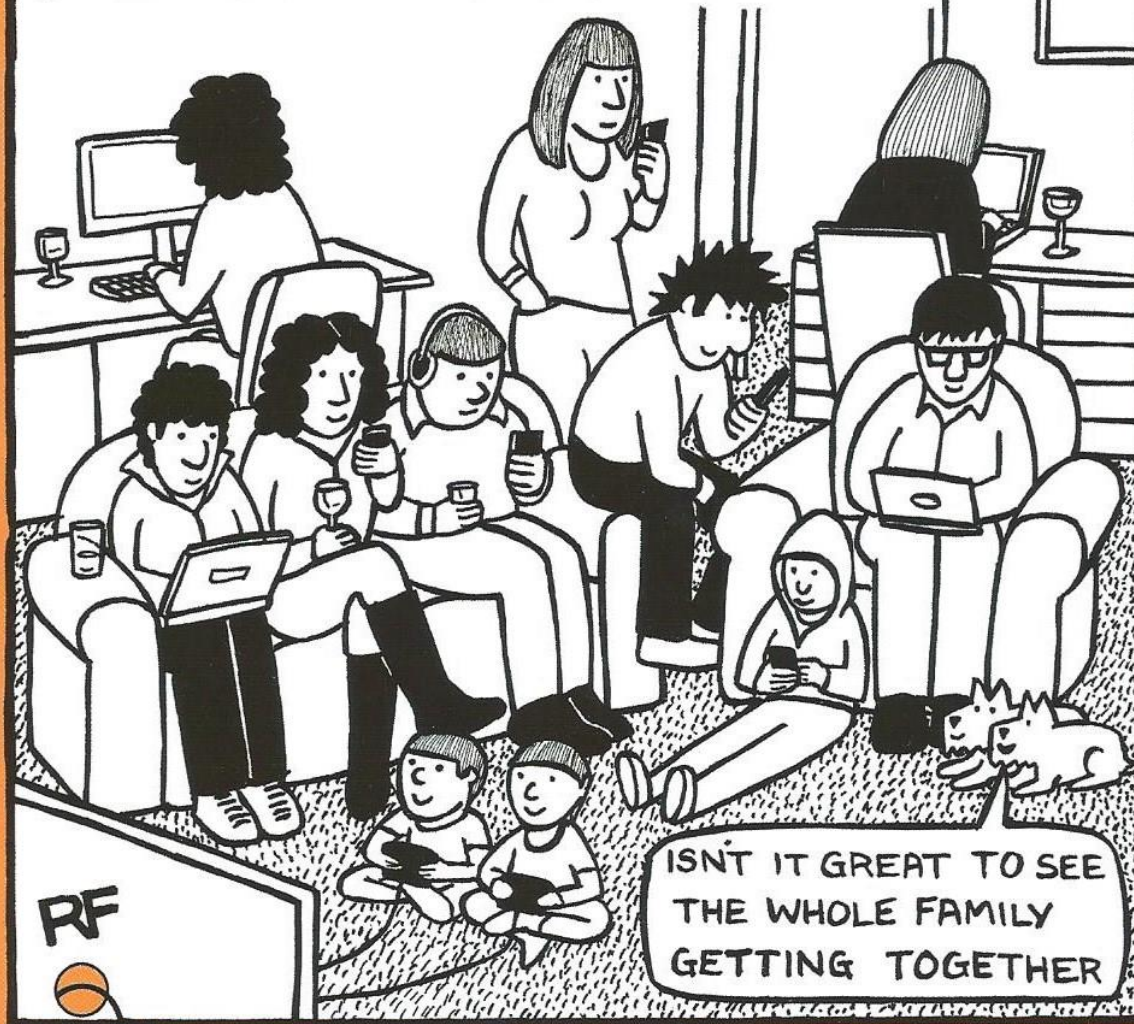
Under 16's

- Account for 27% of all Victims
- 89% between 11 – 16 years
- 10% between 3 – 10 years
- 57% targeted by offenders aged 17-54 years
- 70% Female
- 54% are victims of Inciting a Child to engage in Sexual activity
- 49% involving Facebook
- 14% Involving Instagram
- **94% targeted via Social Media overall**



Under 16 Crime Types	Percentage
Inciting a Child	54.11%
Mal Comms	9.96%
Threats	7.36%
Harassment	7.36%
Indecent Images	5.63%
Stalking	5.19%
Child Sex Offences	3.46%
Posting Private Images	3.46%
Assault	2.16%
Race Hate	0.87%
Voyeurism	0.43%

DAY WITH THE FAMILY...



RF



FREE THE KIDS



Children spend 68 minutes of their leisure time per day on average engaging in an outdoors activity, sports-related activity or actively travelling.

Children's engagement with the outdoors and sports activities, January 30th 2018



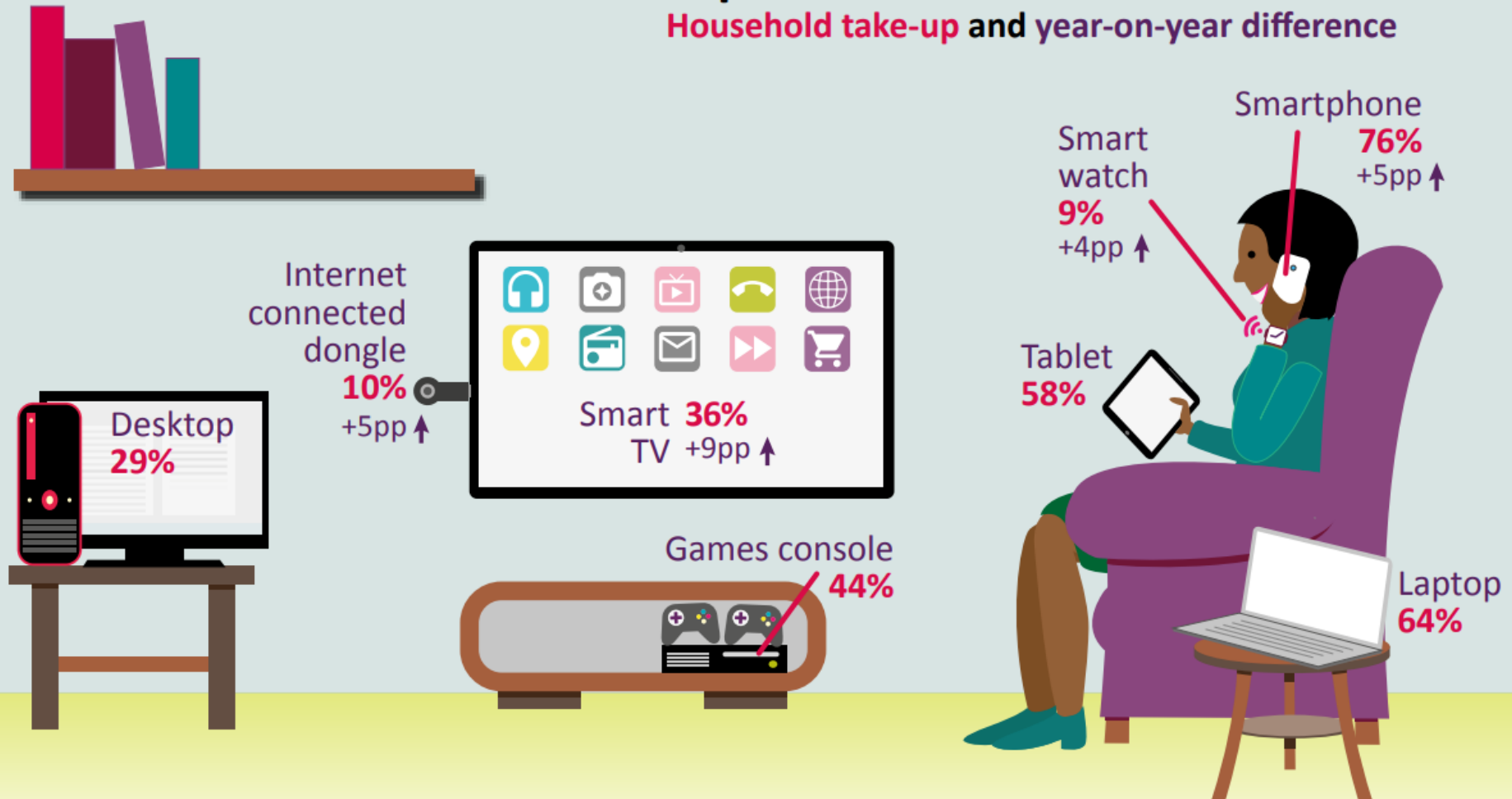
Office for
National Statistics





Ownership of internet-enabled devices

Household take-up and year-on-year difference





1% have their own smartphone, **21%** have their own tablet.

96% watch TV on a TV set, for around **15h a week**

3-4s **41%** watch TV on other devices, mostly on a tablet

40% play games, for nearly **6h a week**.

53% go online, for nearly **8h a week**.

71% of these mostly use a tablet to go online.

48% use YouTube, of which 52% of these say cartoons are their favourite thing to watch, 15% say unboxing videos.

0% have a social media profile.



5% have their own smartphone, **35%** have their own tablet.

95% watch TV on a TV set, for around **13½h a week**

5-7s **49%** watch TV on other devices, mostly on a tablet

66% play games, for nearly **7½h a week**.

79% go online, for around **9h a week**.

63% of these mostly use a tablet to go online.

71% use YouTube, of which 30% say cartoons are their favourite thing to watch, 18% say funny videos or pranks.

3% have a social media profile.

The **TV set** is the device they say they would miss the most.



39% have their own smartphone, **52%** have their own tablet.

95% watch TV on a TV set, for nearly **14h a week**.

8-11s **55%** watch TV on other devices, mostly on a tablet

81% play games, for around **10h a week**.

94% go online, for nearly **13½h a week**.

46% of these mostly use a tablet to go online, **22%** a mobile.

81% use YouTube, of which 23% say funny videos or pranks are their favourite thing to watch, 18% say music videos.

23% have a social media profile.

The **TV set** or **tablet** are the devices they would miss the most.



83% have their own smartphone, **55%** have their own tablet.

91% watch TV on a TV set, for nearly **14½h a week**.

12-15s **68%** watch TV on other devices, mostly a tablet or mobile.

77% play games, for around **12h a week**.

99% go online, for nearly **21h a week**.

49% of these mostly use a tablet to go online, **26%** mostly use a mobile.

90% use YouTube, of which 26% say music videos are their favourite thing to watch, 23% say funny videos or pranks.

74% have a social media profile.

Their **mobile phone** is the device they would miss the most.

in school we teach our
children to use
technologies
SAFELY, RESPONSIBLY
& RESPECTFULLY

“SHARENTING”



1 in 3

Feel embarrassed, anxious or worried when
parents put pictures of them on social media.

Source: COMRES survey for CBBC Newsround of 10 to 12-year-olds who use social media



How do you feel about what your parents post on social media?

TOP TIPS

to help keep your child safe online

Be vigilant

#1

Talk to your child about
what they do online

#2

Encourage them to tell
you if they see anything
online that upsets them

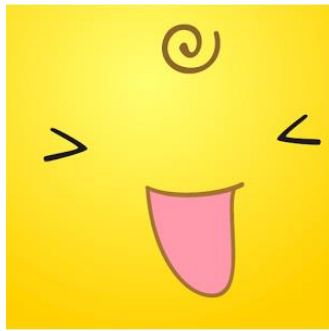
...without fear of sanctions

#3



How old
for
social
media?





How many do you recognise?



musical.ly

Helping parents keep their children safe online

Tackling top e-safety parental concerns

Help your child deal with potential e-safety issues with our step by step tips

[SEE ALL TIPS>](#)



Who are we?

Internet Matters is a not-for-profit organisation working with online safety experts to bring you all the information you need to keep your children safe online.

We aim to bring you

- Advice on important e-safety issues
- News and advice from industry experts
- Guidance on setting parental controls and filters
- Reviews on the latest technology and apps

What issues could be affecting your children?

Get to grips with what they may come across and how to get help if you need it.

If you're worried about anything you or your child come across online, you should report it immediately to the relevant organisation and to the site where you or your child saw it.



Inappropriate Content



Cyberbullying



Online Grooming



Sexting



Online Reputation



Self-Harm



Online Pornography



Radicalisation



cyberbullying



NEWS

[Home](#) [UK](#) [World](#) [Business](#) [Politics](#) [Tech](#) [Science](#) [Health](#) [Family & Education](#)[World](#) [Africa](#) [Asia](#) [Australia](#) [Europe](#) [Latin America](#) [Middle East](#) [US & Canada](#)

Akubra girl Dolly's bullying suicide shocks Australia

🕒 5 hours ago



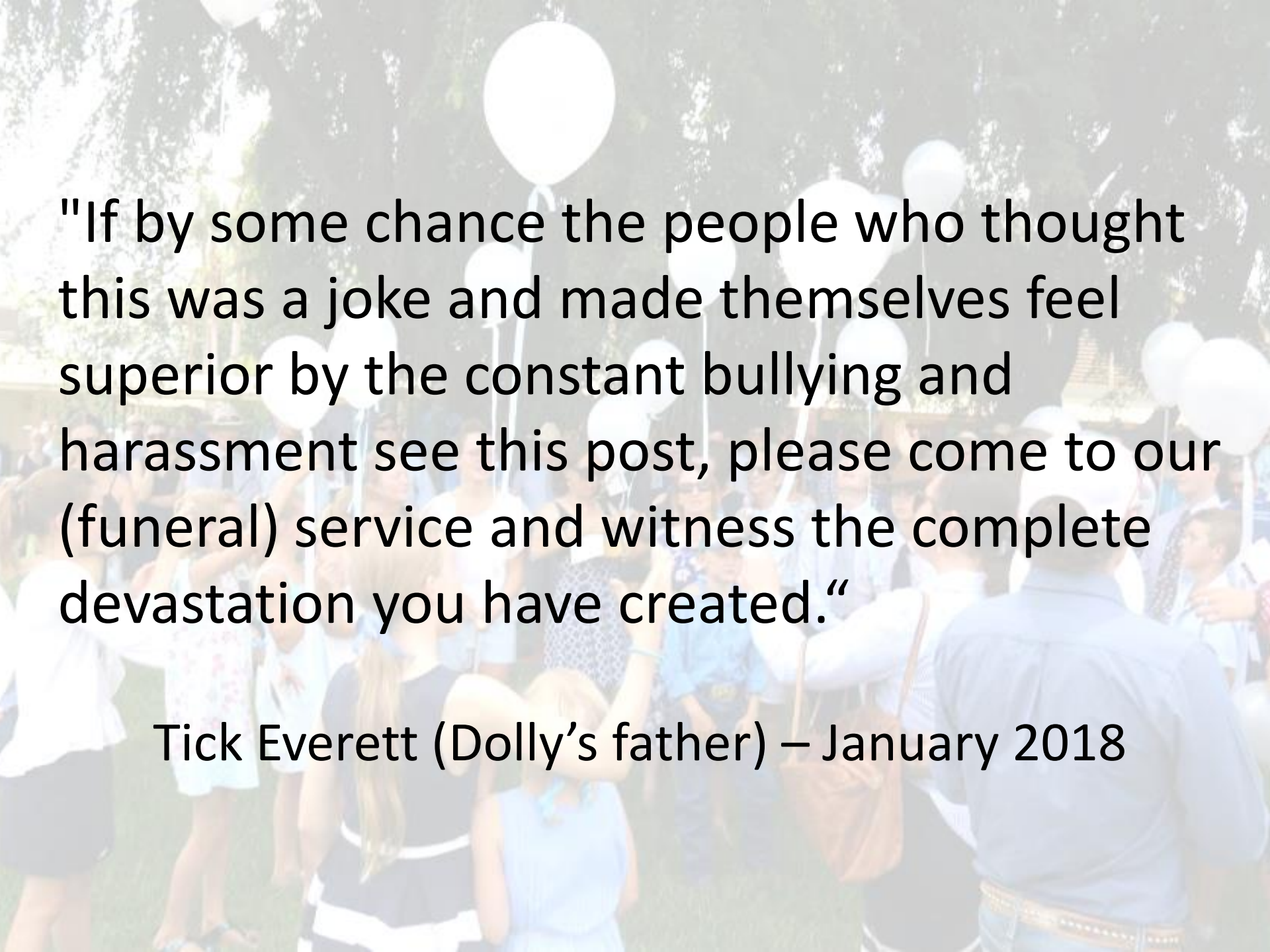
🔗 Share



"Dolly" Everett had been the face of a well-known Akubra campaign when she was eight

A 14-year-old girl who as a child was the face of iconic Australian outback hat firm Akubra has taken her own life over online bullying, say her family.

In a Facebook post, **the father of Amy "Dolly" Everett called for more awareness of bullying** so his daughter's life "will not be wasted".



"If by some chance the people who thought this was a joke and made themselves feel superior by the constant bullying and harassment see this post, please come to our (funeral) service and witness the complete devastation you have created."

Tick Everett (Dolly's father) – January 2018



Tick Everett

...

January 7 at 8:56pm · 🌐

Well were do I start,

I would like to thank everybody for their kind and supportive words over the last few days it is truly amazing. I also apologize that there are so many kind words that I have not yet replied to, so instead of wearing out another screen or keyboard I would like to offer my thanks in one big message.

This week has been an example of how social media should be used, it has also been an example of how it shouldn't be.

If we can help other precious lives from being lost and the suffering of so many, then Doll's life will not be wasted. I know for some suicide is considered cowardly but I guarantee those people wouldn't have half the strength that my precious little angel had, Doll had the strength to do what she thought she had to do to escape the evil in this world. However unfortunately Dolly will never know the great pain and emptiness left behind. In saying this I have a couple of challenges,

Firstly if by some chance the people who thought this was a joke and made themselves feel superior by the constant bullying and harassment see this post, please come to our service and witness the complete devastation you have created.

The second is for the strong ones, lets stop the bullies no matter where, but especially in our kids, as the old saying goes. You will never know what have untill it's gone.

Thank you all again #STOPBULLYINGNOW #ANGELGIRL #DOLLY
#SPEAKNOWEVENIFYOURVOICESHAKES

Come and celebrate the life of

Dolly

Amy Jayne Everett

*Friday 12th January 2018, 11am
Casuarina Street Primary School
Katherine East, Northern Territory*

*Open to family and friends.
Please wear any shade of blue ~ Dolly's favourite colour.*

*In lieu of flowers, please donate to 'DOLLY'S DREAM'.
Details will be available on the day.*

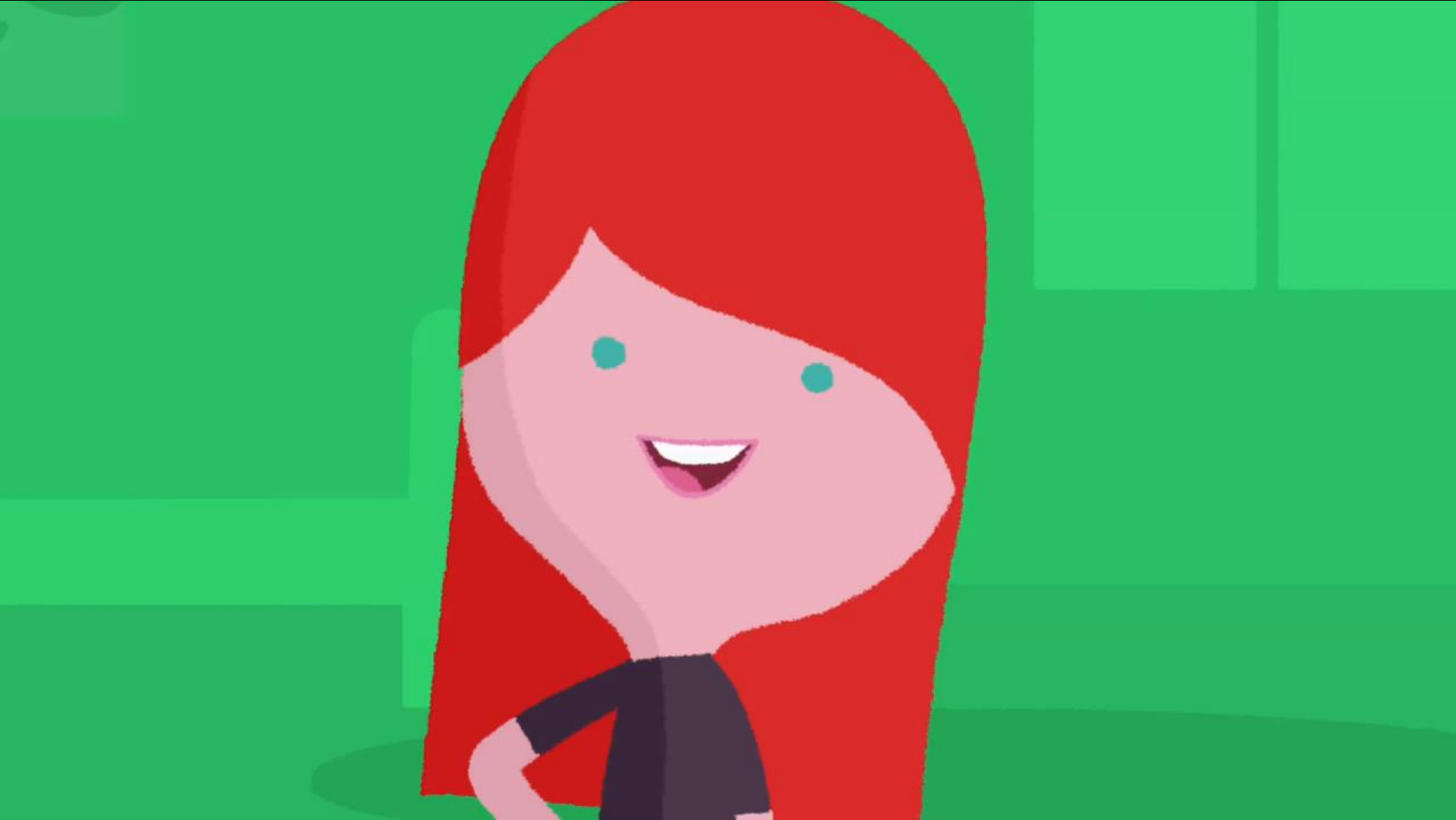
After the service, Tick, Kate and Meg would like you to join them at Knott's Crossing



Know who your child is
talking to online

#4

NSPCC - Be Share Aware - **LUCY AND THE BOY**



Breck Bednar, aged 14



“If children are lying about their age, so are the predators”

Lorin LaFave (Breck’s Mum)



Kayleigh Hayward, aged 15



“...this case has shown once again the dangers to which young users of social media are exposed and to the grief and the bewilderment of unsuspecting parents”

Mrs Justice Cox, June 30th, 2016





“Jack” aged 15



Bradford Safeguarding Children Board

Serious Case Review Overview Report

Jack

28 June 2017

Report Author Stephen Ashley

Set rules and agree
boundaries

#5

Use parental controls
to filter, restrict,
monitor or report
content

#6

Make sure that content
is age-appropriate

#7



Pan
European
Game
Information





Help develop your child's
understanding of their
digital footprint

#8

Make it a
positive one!





STAPLETON
ROAD S.W.

The Walker Wyatt coffee shop

coffee





What does the law say?

Taking, possessing or sharing a sexually explicit picture or video of someone under 18 is against the law. It doesn't matter if they gave you permission, someone else sent it to you, you've never met them before, you are under 18 too, or it's a selfie. You and anyone else involved could be investigated by the police, and this could even affect your future education and employment.



NSPCC - Be Share Aware - **HAVE YOU SEEN ALEX'S WILLY?**





NSPCC

EVERY CHILDHOOD IS WORTH FIGHTING FOR

The PANTS rules

PRIVATES ARE PRIVATE

ALWAYS REMEMBER YOUR
BODY BELONGS TO YOU

NO MEANS NO

TALK ABOUT SECRETS
THAT UPSET YOU

SPEAK UP, SOMEONE
CAN HELP

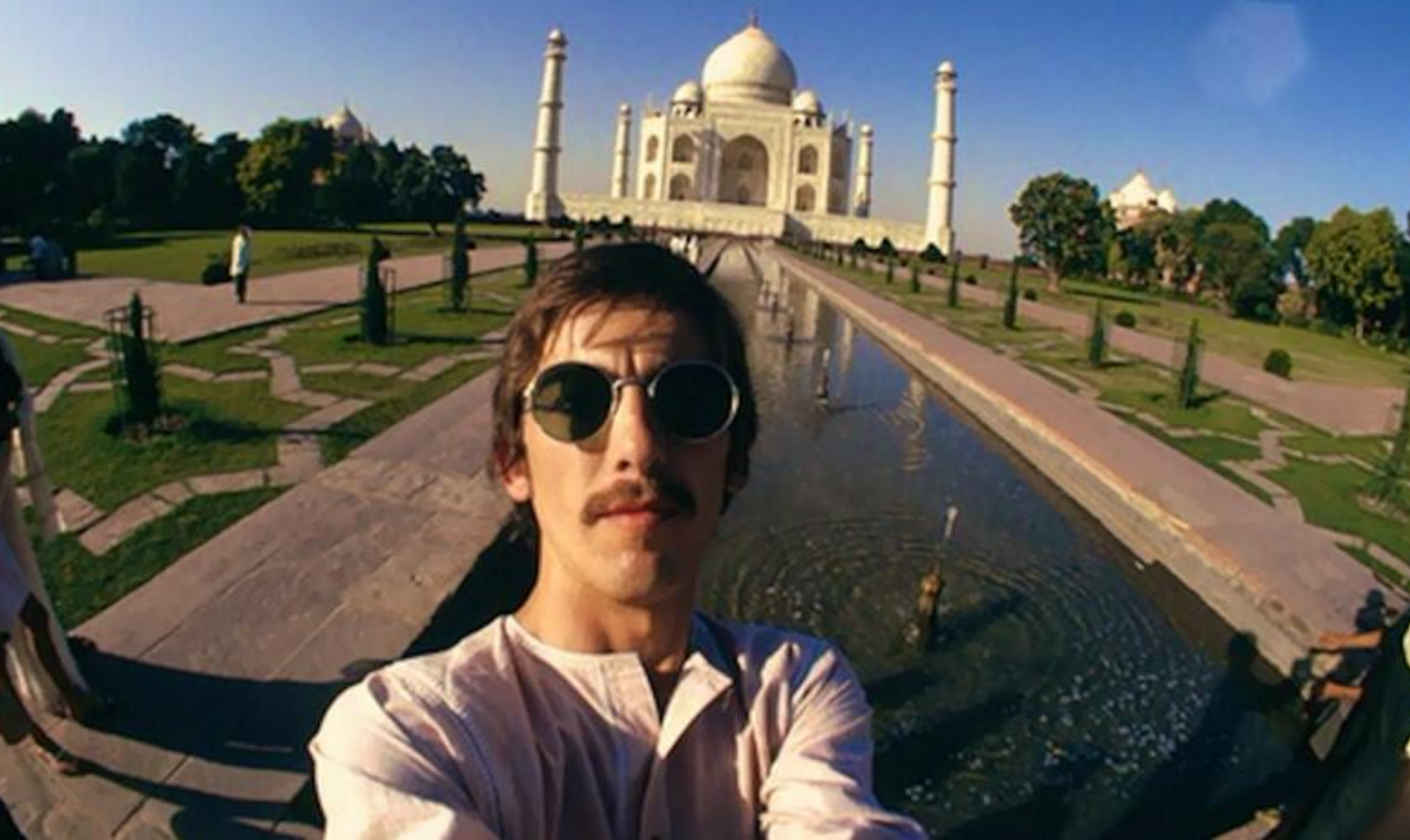
Best advice...

Take an interest in what your child is doing online – you can learn from them.

If you use social media, model safe, responsible and respectful practice for your child to emulate.

Remember you have the parental wisdom and life lessons are the most important thing that you can teach your child.

Any Questions?



Thank you for listening

paul.bradshaw@si.Liverpool.gov.uk



@silesafety

NSPCC

A parents' guide to being **Share Aware**

Helping you to keep your
child safe online



EVERY CHILDHOOD IS WORTH FIGHTING FOR

www.nspcc.org.uk